Jesse Dean
Product Designer

www.jessedean.io
jesse.jedi.dean@gmail.com
linkedin.com/in/jessejdean

SKILLS

DESIGN

Requirements gathering, Content audit, Competitive analyses, User research, Domain research, User personas, Card sorting, Heuristic evaluations, Affinity mapping, Customer journey maps, Experience maps, Design systems, Information architecture, Lo-fi/Hi-fi wireframes, Wire/Flows, Interactive prototypes, User interviews, User surveys, Usability tests, Accessibility tests, Information visualization

TOOLS

Figma, FigJam, Linear, Notion, Canvas, Miro, Anima, Sketch, InVision, Abstract, Zeplin, Principle,, Framer, Jira, Asana

CODE

Strong: HTML, CSS, SASS, Javascript, Bootstrap, Jekyll, Gulp, Grunt, Git

Familiar: React, Storybook, AngularJS

METHODOLOGIES

Lean UX, Agile/Scrum, Design Sprints

EDUCATION

UX Certificate, N/N Group (UXC #1071276)

University of Toronto (2006-2010)

Life sciences, minor in Computer science

EXPERIENCE

EnergyHub / **Senior Product Designer**
Sept 2023 - Present

Took ownership of Project Reno (an initiative to build a new design system for the company). Led the redesign for the ChargingRewards mobile app through discovery, scoping, ideation, research, definition, design and delivery. Ensured that design reviews were conducted at regular intervals (checkpoints) to showcase progress and gather feedback/ insights from stakeholders. Worked cross-functionally with PMs, Engineering, as well as CS & Marketing to allow for quicker and more effective brainstorming and strategy development. Other duties included facilitating design sprints, and conducting user research and usability testing.

SutureHealth / **Lead Product Designer**
July 2023 - October 2023 (3-Month Contract Role)

Stealth Startup / **Founding Product Designer**
February 2023 - June 2023

Medable / **Principal Product Designer**
October 2021 - September 2022

Lead Designer on the new Site App experience. Created flows, designs and prototypes and collaborated closely with the research team to test design solutions. Founding member of Medable's new Design System.

SwoonMe / **Lead Product Designer**
March 2021 - August 2021

Crossover Health / **Senior Product Designer**
November 2018 - March 2021

PacketFabric / **Lead (Founding) Designer**
September 2015 - October 2018